

5TH INTERNATIONAL CONFERENCE ON

EMERGING TRENDS IN ARTIFICIAL INTELLIGENCE IN ECONOMICS AND BUSINESS

4TH MARCH
2025

TUESDAY



ORGANISED BY



**JAYAGOVIND HARIGOPAL AGARWAL
AGARSEN COLLEGE**

No. 1, Manjambakkam Road, Madhavaram, Chennai – 600060

Website: www.agarsencollege.com | Ph: 044 – 47911178

ABOUT THE COLLEGE:

Jayagovind Harigopal Agarwal Agarsen college was Established in 2000 by Agarwal Relief & Educational Trust with a vision " To impart value based education with an excellent skills and competencies, to enable the youth to face the realities of life", and with the mission to provide quality education in accordance with the motto "Vidhya Vindate Amirtham" and strive to develop the youth with character, leading to preservation of culture and tradition and there by enabling them to become worthy citizens"

The college has completed 24 Academic years of it provides Higher Education for students in rural areas and the college offers 10 UG and 2 PG Programmes, Research Programmes such as M.Phil (Commerce) and Ph.D (Commerce), has become part of the academic curriculum.

CONFERENCE THEME:

Emerging Trends in Artificial Intelligence in Economics and Business - 2025 (ETAIEB-2025) aims to provide a forum for researchers from both Academia and industry to share their latest research contributions and promotes to exchange knowledge on Modern Global Strategy in Management, Commerce, Mathematics, Science & Technology to shape the future.

MANAGEMENT

- Business Administration
- Human Resource Management
- Finance Management
- Marketing Management
- Production Management
- Operation Management
- Hotel Management
- Tourism Management
- Insurance Management
- Advertising Management
- IT Management
- Project Management
- Quality Management

COMMERCE

- Banking & Financial Inclusion
- Small Finance Banks
- Consumer Behaviour
- New Product/Service
- Development and Innovation
- Relationship Marketing
- Rural Consumers
- Social Marketing
- Social Media Marketing
- Green banking
- Entrepreneurial Development

SOCIAL SCIENCE & HUMANITIES

- Economics
- Education
- Philosophy
- Social Work
- Public Administration
- Women's studies
- International Relations
- Development Studies
- Archaeology
- Astronomy
- English
- History

MATHEMATICS & INFORMATION TECHNOLOGY

- Artificial Intelligence & Robotics
- Applied Mathematical Science and its Applications
- Big Data Applications, Challenges and Opportunities
- Cloud Computing
- Data-Driven Analytics and Pattern Recognition
- Data Mining
- Internet Of Things
- Mobile Technology and Applications
- Modern Mathematical Methods
- System Security

PAPER SUBMISSION GUIDELINES:

- The full paper should be submitted in Microsoft Word format using A4 size, Times New Roman font, with headings in size 14, the text in size 12 with line spacing of 1.5. Ensure proper citation and documentation following the APA style. Include a separate page for the abstract, detailing the paper's title, author's name, institution, mobile number, and email ID.

PUBLICATION OPPORTUNITY:

Selected papers will be published in Scopus, Web of Science & UGC Care List Journals. However, Author's will have to pay separate publication charges.

IMPORTANT DATES

REGISTRATION OPEN ON	04-02-2025
LAST DATE OF REGISTRATION	24-02-2025
LAST DATE OF ABSTRACT SUBMISSION	27-02-2025
LAST DATE OF FULL PAPER SUBMISSION	28-02-2025

CATEGORY FEE DETAILS:

1500 INDUSTRY DELEGATES	1000 ACADEMICIANS	750 RESEARCH SCHOLARS	500 STUDENTS
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If any author wishes to present more than one paper, they need to register separately. Co-Authors, who wish to have individual certificate, also need to register Individually. Registration includes conference Kit, Lunch and Certificate.

BEST PAPER AWARD:

Awards for the top 2 best papers will be chosen by a panel of experts. The decision of the panel will be final and binding. The awards will be announced during the Valedictory Session.

SCAN QR FOR REGISTRATION



OR CLICK HERE

ONLINE REGISTRATION FEE DETAILS

A/C. Name	: JHA Agarsen College.
A/C. No.	: 236301000001768
IFSC code	: IOBA0002363
Bank Name	: Indian overseas Bank
Branch	: Madhavaram, Chennai - 600 060



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